



**London Marathon: 27<sup>th</sup> April 2025**

### **Noah's Ark Children's Hospice Terms and Conditions**

#### **Acceptance of a Charity Place**

- If you accept a Noah's Ark charity place, you agree to raise a minimum of **£2,500** (excluding your registration fee and gift aid) in sponsorship money for Noah's Ark Children's Hospice. All funds raised by you must be payable to Noah's Ark Children's Hospice in £ sterling.
- You acknowledge that Noah's Ark Children's Hospice will incur advance costs as a result of your participation in this event - such as the purchase of a charity place.
- You understand that if you are offered a Noah's Ark charity place you are required to pay a registration fee of **£95** (non-refundable/non-transferable) as part of the London Marathon registration process.
- You understand that an application for a charity place does not guarantee that a place will be offered.
- You agree to raise 50% of the minimum fundraising target (**£1,250**) by 31<sup>st</sup> January 2025.
- If necessary, you agree for Noah's Ark to add your details to the London Marathon Events console. This will trigger an automated email to you to complete the registration process. We take no responsibility should you fail to complete the registration process by the deadline set by London Marathon Events and subsequently lose your place. Noah's Ark is unable to influence the deadline set by the organiser. The deadline for registrations will be confirmed in advance by London Marathon Events.
- Noah's Ark will contact you by telephone and email with reference to your application for a charity place.
- Should you, for whatever reason, not take part in the event, it is your responsibility to inform all sponsors and ensure monies collected will be forwarded to Noah's Ark Children's Hospice.
- Should you, for whatever reason not take part in the event, Noah's Ark is under no obligation to carry over your charity place to the following year.
- The London Marathon is organised by [London Marathon Events](#), who will use your details in accordance with their own privacy policy and terms and conditions.
- You must be 18 years of age or over to take part. You confirm that you will be aged 18 on race day.
- It is your responsibility to agree to all terms and conditions issued by Noah's Ark Children's Hospice and London Marathon Events, and to comply with these.
- You acknowledge that training for and participation in this event involves potentially strenuous physical activity and risk of personal injury. You confirm that you are healthy and fit, and you will be taking part in and completing the event at your own risk. Noah's Ark Children's Hospice will not be held responsible for injury or illness as a result of your training or participation.
- You consent to Noah's Ark Children's Hospice processing the personal data you have provided about yourself, and you understand that it may be necessary for Noah's Ark Children's Hospice to share your personal data with London Marathon Events to participate in this event.
- You understand that Noah's Ark Children's Hospice does not sell or swap personal details with any third parties. However, for administrative purposes, Noah's Ark may need to pass your details to authorised third-party payment or service companies. Noah's Ark Children's Hospice will securely store and process your data to provide you with the best possible support.

- Noah's Ark will keep you updated about the event via regular emails and by phone. Occasionally, we will write to you about the event and post anything we can't email, for example your running vest/tee.
- All participants, supporters and spectators, including friends and families who choose to attend the event confirm that they are happy for their names, video footage, photographs taken before, during and after the event to be used to by Noah's Ark Children's Hospice for commercial and fundraising purposes including, but not limited to, marketing material, television broadcasts, social media, advertising, publications, and other documents or mediums that may be made available to the public. Photographs and videos of children will not be used in this manner without express written consent unless the images are incidental, for example, children's images at the starting line. Please refer to our Fundraiser Media Consent Terms and Conditions (below) for more details. Individuals can withdraw consent at any time by calling the Fundraising team on 020 8449 8877 or emailing [mydata@noahsarkhospice.org.uk](mailto:mydata@noahsarkhospice.org.uk)
- You understand that the aim is to raise as much sponsorship as possible.
- For further information about how we collect and use personal data, please refer to our [privacy policy](#).

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#### **Noah's Ark Children's Hospice Fundraiser Media Consent Terms and Conditions**

Media consent includes, but may not be limited to, Noah's Ark publications and literature, external publications, newspapers, magazines and other print media, on television, radio and electronic/digital media including the internet and social media, e.g. X (Twitter), Facebook, Instagram, etc. Media may also include outdoor advertising, transport adverts (e.g. tube trains, sides of buses, inside taxis, etc.) and other marketing opportunities

Images and/or videos being used for marketing and publicity-related purposes to help promote Noah's Ark Children's Hospice. They may be published on the Noah's Ark website and in Noah's Ark magazines and newsletters. Readers might then re-post these stories to further media channels, including other websites or social media.

Media consent includes:

- Consent for over 18s and, if explicitly permission granted, named children under 18 years of age.
- All images and/or video are held in accordance with General Data Protection Regulations (GDPR).
- Family names (surnames), particularly children under 18, will not be used by Noah's Ark or released to the media.
- First names will be used in association with the pictures unless requested otherwise.
- Once distributed to the media, any images/videos may be redistributed by media outlets to other channels, including television, print, digital, internet and social media.
- Images and/or video may be used by third parties that are associates or partners of Noah's Ark.
- All images and/or video recordings will be the copyright of Noah's Ark and any other intellectual property which arises in the recordings will also belong to Noah's Ark Children's Hospice.
- Individuals can ask Noah's Ark to stop using these images and/or videos at any time, in which case they will not be used in future publications but may continue to appear in publications already in circulation.
- Both image/video and name permissions are valid for 3 years from the date signed.
- Individuals can withdraw consent at any time by calling the Fundraising team on 020 8449 8877 or emailing [mydata@noahsarkhospice.org.uk](mailto:mydata@noahsarkhospice.org.uk)
- This consent applies to all images and/or videos taken previously by Noah's Ark, which can also be used for the purposes mentioned above, where appropriate.